

# BUSINESS REPORT



## The City of Norwalk Visits Three Pioneer Boulevard Businesses

In an effort to continue to reach out to the business community, Mayor along with City staff and the Chamber of Commerce visited businesses along Pioneer Blvd on January 3rd. The purpose of these visitations is to give an opportunity for business owners/managers to meet with City officials and share their experiences working in the City.



The City's first stop was UniFirst Corporation, located at 16434 Pioneer Blvd. UniFirst is the nation's third largest supplier of uniforms, industrial wear, specialty and protective clothing. Norwalk branch manager Jeff Notch gave a tour of the facility, which has been operating in the city for the past 17 years. Mr. Notch explained that 36 employees work at the Norwalk location. This branch services clients throughout the



UniFirst Norwalk branch manager Jeff Notch.

Los Angeles and Orange County areas with its twelve trucks, and they are expanding by adding another truck to its route within the coming months. UniFirst also provides a wide range of floorcare and restroom service products, including mats, mops, soaps, air fresheners, and paper items. UniFirst manufactures all of their own uniforms and floor mats. Recently, the company's President and CEO Ronald Croatti went undercover within the company on the hit CBS show "Undercover Boss."



George Tzanidis

The City's second stop was at Douglas Charbroiled Burgers, located at 16306 Pioneer Blvd. Douglas Charbroiled Burgers has been in the City for over 30 years, serving top quality hamburgers, pastrami and steak sandwiches, and breakfast burritos. George Tzanidis, owner, purchased the restaurant from his brother-in-law back in 1977. Originally from Greece, Mr. Tzanidis



worked at the Douglas Burgers restaurant located in Compton before owning and managing Douglas Burgers in Norwalk.



Norwalk location, which consists of a restaurant and tortilla manufacturing plant.

The City's final stop was at Diana's Mexican Food Products located on 16330 Pioneer Blvd. The business is named after founder Samuel F. Magana Sr. and wife's first daughter, Diana. The family business started in 1969 and since then, has expanded to six other locations: El Monte, Huntington Park, Gardena, Carson, South Gate, and Maywood consisting of a tortilla manufacturing plant, a bakery, grocery store, restaurants, and a tamale processing plant. Over fifty employees work at the



Samuel Magana Jr.

During the business visit, Samuel Magana Jr. gave a tour of its operations, showing how 1,200 flour tortillas are made each hour. Diana's Mexican Food Products specializes in wholesale and worldwide distribution of sweet bread, tamales, and tortillas. Diana's ships its products to clients in Las Vegas, Arizona, Hawaii, Nevada as well as overseas to Japan.



### NORWALK CITY COUNCIL

MAYOR GORDON STEFENHAGEN VICE MAYOR JESSE M. LUERA  
COUNCILMEMBER MIKE MENDEZ COUNCILMEMBER CHERI KELLEY COUNCILMEMBER RICK RAMIREZ

City of Norwalk  
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Norwalk, CA 90651-1030

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**NORWALK CHAMBER OF COMMERCE**  
&  
**THE CITY OF NORWALK**

**Invite You To Attend our**  
**"STATE OF THE COUNTY"  
BREAKFAST**  
PRESENTED BY...

**Los Angeles County Supervisor  
Don Knabe**

**Date:** Thursday, March 31, 2011 | **Time:** 8:00 AM - 9:30 AM

  
Norwalk Arts & Sports Complex  
Sproul Room  
13200 Clarkdale Avenue, Norwalk CA 90650  
Breakfast Per Person: \$20.00  
Table Sponsorships Available: Reserved Tables of (8) \$170.00

**MAJOR SPONSOR**  
**Southern California Edison Company**

Name \_\_\_\_\_  
Company \_\_\_\_\_  
Address \_\_\_\_\_  
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 Check  Visa  MasterCard **Total:** \_\_\_\_\_  
Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_  
Signature \_\_\_\_\_

**YES! I will attend the "STATE OF THE COUNTY"  
Breakfast on Thursday, March 31, 2011 Cost: \$2  
by March 28! No Tickets Sold At the Door**

I would like \_\_\_\_\_ reservation(s) for this event.  
Included is my payment of \$ \_\_\_\_\_.

*Important: Cancellations not received by  
Monday, March 28<sup>th</sup> will be invoiced*

*Please mail, fax, or email reservations to:  
Norwalk Chamber of Commerce  
12040 Foster Road | Norwalk, CA 90650  
phone 562.864.7785 or fax 562.864.8539  
email: info@norwalkchamber.com*

 Supervisor  
**Don Knabe**  
4th District County of Los Angeles 

**BUSINESS WORKSHOPS**

**NORWALK CHAMBER PRESENTS....**

**Date: Thursday, March 10, 2011**

**Time: 10 am - NOON**

**"TAX SAVING IDEAS  
FOR BUSINESS OWNERS"**

CURRENT TAX INCENTIVES

TAX TIPS FOR 2011

ADVANCED STRATEGIES  
TO SAVE YOUR BUSINESS \$\$\$

**Location:**

**Norwalk Arts & Sports Complex- Multi Purpose Room  
13200 Clarkdale Avenue, Norwalk, Ca.**

**NO FEE TO ATTEND - RESERVATIONS ARE REQUIRED**

Workshop is Provided by:  
Art Husami of Husami &  
Associates  
12631 E. Imperial Hwy.,  
Bldg. F, Suite 110  
Santa Fe Springs



To Reserve your spot—call:  
The Norwalk Chamber at  
562.864.7785 or  
info@norwalkchamber.com